

Sponsorship Opportunity: Make Your Business a Community Champion!

Shelter Movers' Fundraising Gala: November 23, 2017 - The Capitol Event Theatre

Shelter Movers provides moving and storage services at no cost to women and children experiencing domestic abuse. On November 23, 2017, Shelter Movers and its Corporate Sponsors will host a special evening at The Capitol Event Theatre in support of those we serve. Our second annual gala will feature an exclusive VIP cocktail hour and elegant reception that includes a variety of musical acts and a multi course meal prepared by the renowned Chase Hospitality Group. Throughout the evening, guests will have a chance to bid on fabulous silent auction items, and will be moved by hearing stories from Shelter Movers' partners and clients. This will be a night to remember!

We invite you to take part in this extraordinary evening as a Corporate Sponsor to help support our fundraising efforts. Your donation will generate visibility for your company, while serving to further strengthen Shelter Movers' financial foundation. Most donations of products or services will qualify for a charitable tax receipt.

The Need

Abuse is a pervasive social problem affecting every community in Canada. In their lifetime, approximately fifty percent of Canadian women will experience a form of violence. Two out of three Canadians personally know at least one woman who has suffered abuse.

Leaving an Abusive Relationship is Fraught with Obstacles

Beyond feelings of fear, shame and guilt, survivors of abusive relationships report that the **logistical challenge and financial cost** of moving are major barriers to leaving an abusive environment. Imagine leaving your home knowing you will likely never see your belongings again. Shelter Movers' aim is to eliminate these barriers by creating a safe, respectful space to collect, transport and store their belongings.

That's Why Shelter Movers Exists

With over 120 volunteers, Shelter Movers partners with police, shelters and local businesses across Toronto. We are a federally incorporated charitable foundation that provides moving services at no cost to those transitioning to a life free of violence. Since 2016, we have mobilized resources and volunteers in response to 160 families hoping to keep their belongings after they flee.

Be Part of the Solution

Shelter Movers is entirely dependent on the generosity of individuals and businesses to fund volunteer training, vehicle and storage rentals, and translation services. Your support is appreciated and extremely valued!

Warm Regards,



Marc Hull-Jacquin
Executive Director

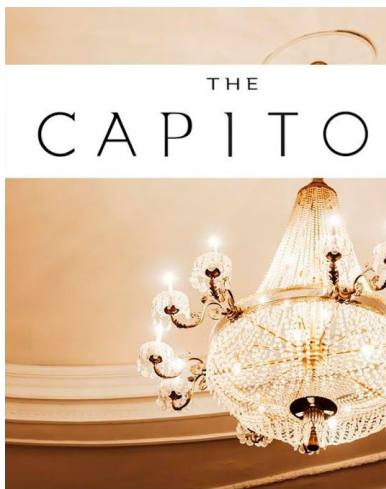
"You found the courage to leave. We'll find the hands to help."

Shelter Movers
2017 Gala

On **November 23, 2017**, you are invited to join Shelter Movers for a lively, elegant evening hosted at The Capitol Event Theatre, serving a decadent meal specially prepared by Chase Hospitality Group.



CHASE HOSPITALITY GROUP



2017 Corporate Sponsorship Package

Shelter Movers is thrilled to present its 2017 Corporate Sponsorship Package

This year we have added **some exciting new perks** to highlight your generous contribution. Become a major supporter of our work and raise your profile as a champion in your community.

Your support will ensure that Shelter Movers can continue to enhance the quality of life of the women and children who are fleeing domestic abuse.

Corporate sponsorship is a great way to assist you in managing your annual budget. This one-time contribution will provide your organization with benefits and exposure throughout the 2017 year.

For more information or inquires please contact: gala@sheltermovers.com. To donate and become a Corporate Sponsor, please contact our Executive Director, **Marc Hull-Jacquin**:

marc.hj@sheltermovers.com / 647-704-5467

Thank You to Our 2016 Sponsors!



"The mood at the gala was so positive and uplifting! It feels great to be part of something within our own community that is making such a big difference in the lives of women and children."

– Shelter Movers Gala Attendee, 2016

2017 Corporate Sponsorship Options

	VIP Diamond Sponsor \$50, 000 <small>(1 Sponsor Limit)</small>	Platinum Sponsor \$25, 000 <small>(2 Sponsor Limit)</small>	Gold Sponsor \$15, 000 <small>(5 Sponsor Limit)</small>	Silver Sponsor \$10, 000 <small>(Unlimited)</small>	Bronze Sponsor \$5, 000 <small>(Unlimited)</small>
Company named as Lead Sponsor on all marketing and promotional material	●				
Unique social media promotion (in advance of the event) in partnership with Chase Hospitality Group's Instagram accounts, reaching upwards of 25, 000 followers.	●				
Logo printed on step-and-repeat photo backdrop used for all official event photography	●				
Logo and name used on all 250 tickets	●				
Opportunity to address attendees (250 guests)	●				
Company banner displayed on stage during event	●				
Recognition given from the podium by our Executive Director	●	●			
Company logo displayed on the Shelter Movers' Facebook profile throughout 2017 as a distinguished sponsor	●	●			
Company logo displayed on a poster marquee outside the theatre venue	●	●			
4x6 table advertisement w/logo on each reception table	●	●			
Company website linked to the Shelter Movers' site	●	●			
Shelter Movers' Twitter blasts including link to your company's account/website	●	●			
Company banner/poster featured inside event space	●	●	●		
Your company material/brochure included in guest favours	●	●	●	●	
Company logo displayed in 24 ft. projected slideshow playing for the duration of the evening	●	●	●	●	

Tickets to exclusive VIP champagne hour, with oysters, private bar and band	● *10 Tickets Included	● *10 Tickets Included	● *8 Tickets Included	● *2 Tickets Included	● *2 Tickets Included
Tickets to luxurious dinner reception (with multi course plated meal, silent auction and live musical entertainment). Valued at \$200/person.	● *10 Tickets Included	● *10 Tickets Included	● *8 Tickets Included	● *2 Tickets Included	● *2 Tickets Included
Advertisement space in event program distributed to all 250 guests	●	●	●	●	●

*Charitable tax receipt available upon request

Support Shelter Movers' Gala, Connect with Your Target Market

Supporting Shelter Movers means connecting with your key customer demographic. Gaining direct access to our elite gala attendees will boost your community recognition.

Gala Attendee Profile:

- Majority female professionals, aged 30-45
- Marital status: 50% married, 50% single
- University educated
- Socially conscious, particularly on women-centered initiatives
- High net worth households
- Prefer urban living
- Ethnically diverse
- Comfortable paying a premium (\$200 per person) for a high-end social experience



2016 Shelter Movers' Inaugural Gala "Into the Blue"

"We sponsored Shelter Movers' gala because our customers expected us to be good corporate citizens. Giving back just makes good business sense." – Enbridge Representative, 2016

Shelter Movers Media Coverage

[CBC News](#) covered our 2016 inaugural gala, among other major television outlets. We invite you to [learn more](#) about the services provided by Shelter Movers, the families we serve and the success of our inaugural 2016 gala.

"I was a Shelter Movers client a few months back. These volunteers are what I call 'angel warriors'. The more support they receive the more families they can help."

– Gail Parker, 2016



2016 Shelter Movers' Inaugural Gala "Into the Blue"

BECOME A CORPORATE SPONSOR TODAY!