

# Pathways to Progress

2023/2024  
ANNUAL REPORT



## Mission

Shelter Movers is a national, volunteer-powered charitable organization providing moving and storage services at no cost to individuals and families fleeing abuse. We collaborate with local businesses and community agencies to support people, primarily women and children, as they transition to a life free of violence.

## Vision

A world where survivors can move on from abuse and violence in power and dignity.

## Board of Directors

Board Chair: Danielle Muise | Vice-Chair: Danielle Adler | Treasurer: Reema Chheda | Secretary: Peter Obradovich | Members: Amanda Levine, Amanda Liscio, Amy Tang, Aneta Filiciak, Christina Topp, Evan Risko, Leah Nord, Linette Soldan





## Message from our Founder Marc Hull-Jacquin

The past year presented Shelter Movers with several new opportunities on our journey of sustainable national growth. Our dedicated team of over 900 active volunteers, supported by a lean staff, mobilized 1,782 times to move families in crisis across Canada, marking a 13% increase from the previous year. With the generous financial support of Women and Gender Equality Canada, we launched new chapters in Calgary and Edmonton, Alberta, beginning our targeted growth across the Prairies from 2023 to 2026.

To secure diverse, sustainable funding for core services, Shelter Movers acquired a majority stake in Firemen Movers Inc., a Toronto-based for-profit moving company. This innovative approach to social investment promises long-term financial stability, enriching our operational capabilities and ensuring our continued support for survivors of intimate partner violence.

Our critical work for survivors was recognized with accolades such as the Meritorious Service Medal from the office of the Governor General of Canada. Collaborations with new national partners (including Green For Life, CN Railway, and Unifor) help cement Shelter Movers as a brand communities trust to provide safe, free, reliable, and survivor-centred relocation from an abusive household.

To grow, the Shelter Movers movement depends on you. The families we serve need your skills, network, and passion. With your help, we can ensure thousands of survivors are able to plot a new trajectory for themselves and their children.





## Message from our Board Chair Danielle Muise

Fiscal Year 2024 delivered significant milestones at Shelter Movers as our Board and leadership staff made great strides in improving our internal systems, policies, and procedures to further strengthen our organizational foundation.

To bolster sustainability, we appointed Ainsley Dowle, CFRE, as Chief Development Officer (CDO). Ainsley leads our integrated Fund Development, Marketing and Communications efforts, ensuring we honour existing partnerships while expanding our supporter base across the country.

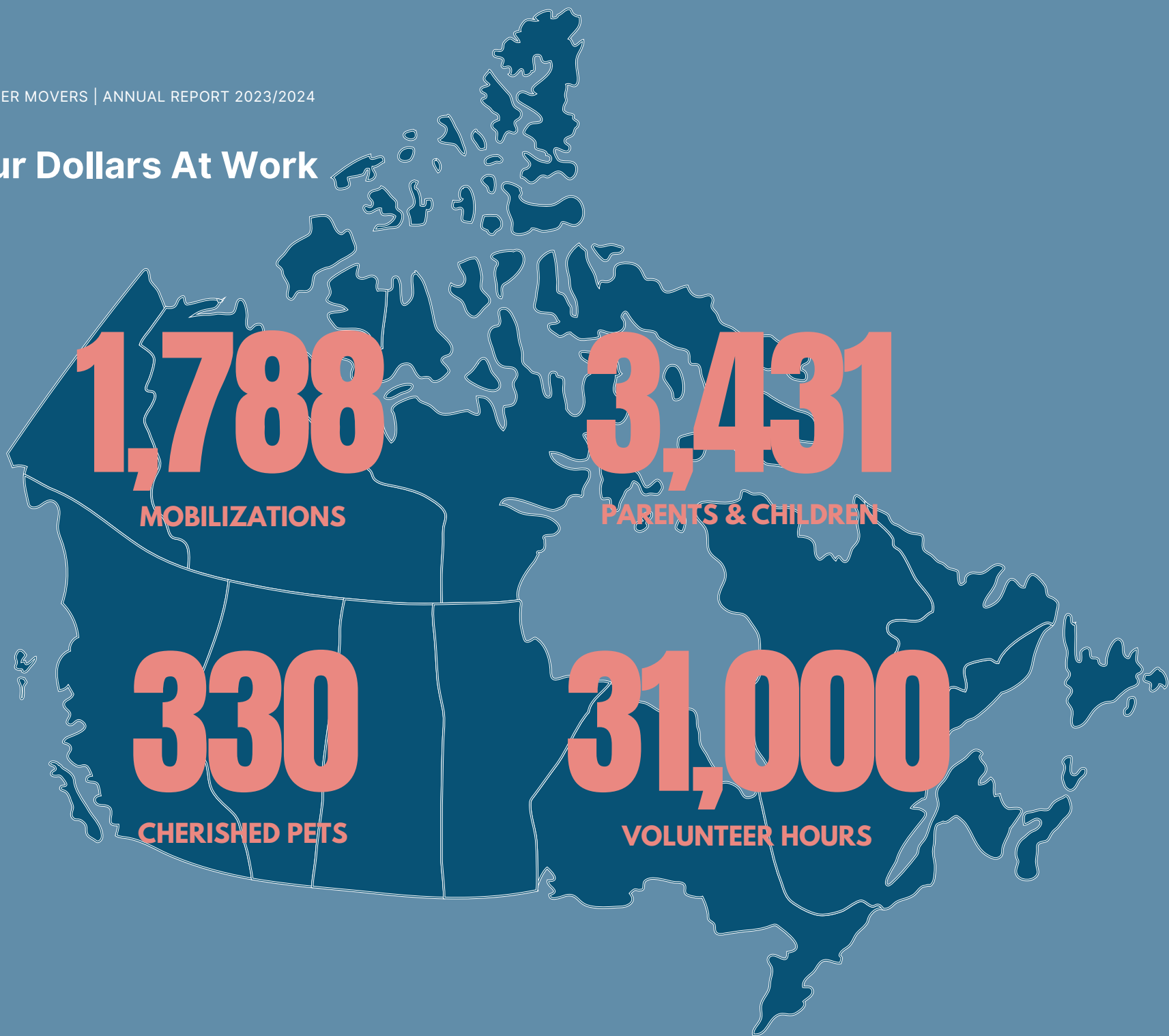
The Board continues to actively monitor and mitigate areas of highest risk, including the use, collection, and storage of sensitive data; prudence in fiscal management; and our organizational readiness to serve new communities. We are in awe of the extraordinary performance of our staff and volunteers, particularly regarding safety, security, and survivor-centredness.

Shelter Movers continues to ensure the priorities of individuals and families fleeing violence remain our North Star - the primary lens through which all decisions, big and small, are made. I am grateful to our Board of Directors for their thoughtful guidance. Powered by hundreds of volunteers and staff, I'm proud to say our organization has never been stronger.





## Your Dollars At Work





# Chapter Milestones



**VANCOUVER**  
completed their  
1,000th move in  
August.



**CALGARY**  
completed their  
30th move in  
March.



**EDMONTON**  
completed their  
1st move in  
September.



**SOUTHWESTERN  
ONTARIO**  
completed their  
400th move in  
October.



**GREATER  
TORONTO**  
completed their  
1,890th move in  
March.



**OTTAWA**  
expanded to  
Leeds & Grenville  
County in  
February.



**MONTREAL**  
completed their  
600th move in  
November.



**NOVA SCOTIA**  
expanded to  
Cumberland -  
Colchester County  
in November.



**NEW BRUNSWICK**  
completed their  
100th move in  
March.





## Collaborating for Impact

After two years of meticulous planning by our Board of Directors and a select group of donors, Shelter Movers took a significant step towards sustainable funding and community integration by acquiring a majority share of Firemen Movers Inc., a reputable moving and storage company based in Toronto.

At the heart of this partnership is a shared belief in making positive contributions to the communities in which we live and work. Both organizations are aligned in our commitment to providing timely, respectful service to our respective clients.

Across Canada, the need for services to support survivors of family abuse remains urgent and critical. From physical and emotional trauma to financial insecurity and social isolation, the impact of abuse permeates every aspect of survivors' lives, often with long-lasting consequences. Shelter Movers' strategic partnership with Firemen Movers reflects our commitment to innovation and sustainability. By integrating social enterprise principles into our operations, we are strengthening our ability to serve more communities and build a safer future for all Canadians.

**When you support Firemen Movers,  
Shelter Movers wins!**



## Volunteer Spotlight Tara Ross

In the spring of 2022, Tara joined Shelter Movers Southwestern Ontario as an Orientation Facilitator, helping volunteers prepare for their first move. Eager to make a difference, she quickly grew into the role of Lead Mover, dedicating 15-20 hours each month to support local survivors.

Tara's journey with Shelter Movers is deeply personal. Having survived intimate partner violence herself, she knows firsthand the urgent need for our services. "When I needed out, I didn't have Shelter Movers, but I was lucky to have my mom and stepdad to pay for my moving truck. Being in my early forties and relying on my parents to keep me safe stuck with me." Tara recognizes that survivors in her community may not have this same support.

"Volunteering at Shelter Movers opened my eyes to how big of a community issue this is," Tara says. "In one month, we did 22 moves. What does that say about our society?" Despite the stark reality, Tara remains optimistic about the impact we can make together. She notes the significant contribution of young men who make up 80% of the team in Southwestern Ontario. "It's an education for them," Tara explains. "The more people exposed to the issues, the better it is for us all."

Recently, Tara collaborated with Southwestern Ontario's Chapter Director on a Perfect Pitch presentation for the Social Venture Partners Waterloo Region competition, aimed at attracting investors, donors, and volunteers. As Shelter Movers continues to expand its reach, Tara's dedication and personal connection to the cause serve as a beacon of hope and inspiration for all communities we serve.





## Survivor Spotlight

### Anna Maria Tremonti

Anna Maria's story is a poignant narrative of resilience and transformation in the face of gender-based violence. At the age of 23, her dreams of a loving partnership and a fulfilling life were shattered when her first love turned abusive shortly after their elopement. The emotional and physical attacks she endured left her isolated, ashamed, and struggling to make sense of her situation.

For years, Anna Maria carried this burden in silence, concealing her bruises and protecting her abuser's facade of normalcy in public. The trauma she experienced was compounded by self-blame and the belief, instilled by her abuser, that she was somehow responsible for his violence. This internalized shame kept her from seeking help or confiding in others for years.

However, Anna Maria's journey towards healing began decades later when she found the courage to confront her past and shared her story openly through her CBC podcast, "Welcome to Paradise". By participating in therapy sessions, she embarked on a path of self-discovery to release the burden of shame and reclaim her story.

Reflecting on how allies can get involved, Anna Maria says, "I think communities can best support survivors by sending the message to those experiencing violence that they are not alone, that there are organizations ready to help them and their children, that they will not be judged, and that this is not their fault. Friends can help by listening, without judgement, so that a survivor can begin to think about a safe way out."





“Shelter Movers did not exist when I was escaping my abusive partner. In practical terms, it meant I had no way of moving my furniture and other belongings out of our shared home for several months. Although I didn’t have a lot of furniture at the time, I did have a few pieces that had been passed along through my family over generations, and his refusal to let me into the house to get those things was another manifestation of his control.

I knew he would have confronted me with more violence had I tried to retrieve those items before he was ready to hand them over – but I also know that he would have never been violent against or resisted a Shelter Movers group of volunteers, because in our relatively small community he did not want other people to witness the violent side of his personality.”

When asked about women who stay in abusive relationships as a means of survival, Anna says “The question ‘*why don’t they just leave?*’ signals a misunderstanding of the nature of Intimate Partner Violence and comes off as judge-y. It perpetuates the myth that the survivor is somehow responsible for the ongoing violence against her, that if she’d only ‘get out the way’, she’d be fine, and that in staying she is somehow ‘asking for it’.

This perpetuates a stigma that is so entrenched in our society, that we still characterize this form of violence as something private, between two people, as none of our business. But like all violence, it is our business as a caring society; it affects families, businesses, our economy, our health care, and - in the children living with it, it deeply affects our collective future. It is also difficult to spot an abuser - they cross all socioeconomic lines. But if it is scary to try to understand that, it is even scarier for all of us if we don’t try to confront these myths and stigmas.”

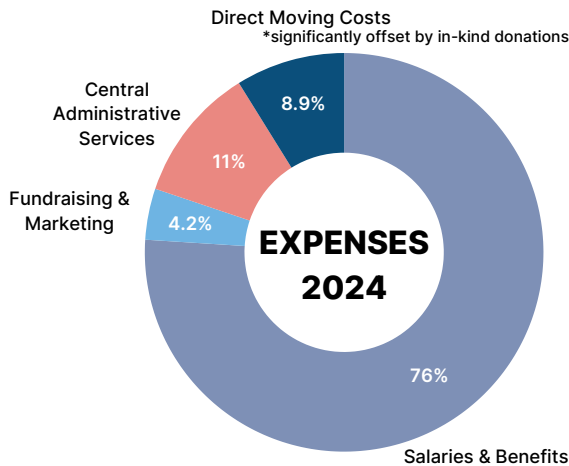
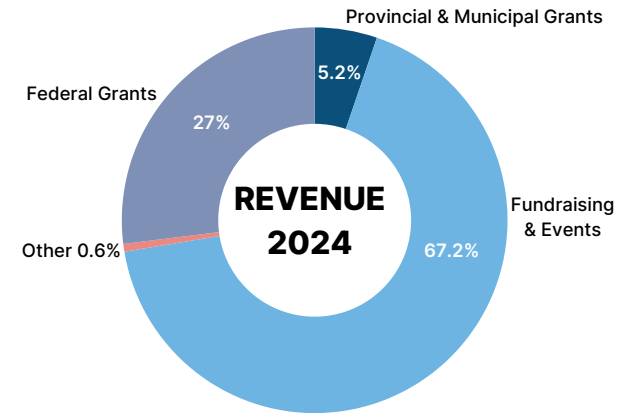




# Audited Financials

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REVENUE	2024	2023
Federal Government Grants	\$1,485,416	\$1,034,641
Provincial Government Grants	\$91,749	\$74,296
Municipal Government Grants	\$196,458	\$101,590
Other Operating Grants	\$1,044,310	\$923,733
Galas and Fundraising	\$1,564,803	\$725,402
Donations	\$1,091,118	\$578,580
Government Assistance	\$32,837	\$64,717
Interest Income	\$2,944	\$3,018
<b>TOTAL</b>	<b>\$5,509,633</b>	<b>\$3,505,977</b>



To view the complete Audited Financial Statement, please visit our website: [ShelterMovers.com/Reports](https://ShelterMovers.com/Reports)

EXPENSES	2024	2023
Salaries and Benefits	\$3,229,662	\$2,340,203
Direct Costs	\$376,064	\$373,880
Professional Fees	\$97,302	\$217,588
Office Supplies and Expenses	\$91,444	\$90,685
Galas and Fundraising	\$129,826	\$75,056
Insurance	\$78,552	\$46,057
Telephone Services	\$64,110	\$41,970
Rent	\$59,994	\$40,581
Legal Fees	\$24,222	\$26,024
Advertising and Marketing	\$46,691	\$22,861
Audit Fees	\$15,976	\$16,551
Travel	\$10,094	\$16,361
Donation Processing Fees	\$13,391	\$16,042
Bank Charges and Interest	\$11,514	\$7,527
Amortization of Capital Assets	\$122	\$269
<b>TOTAL</b>	<b>\$4,248,964</b>	<b>\$3,331,655</b>
<b>Excess of Revenue over Expenses</b>	<b>\$1,260,669</b>	<b>\$174,322</b>
* Loss from investment in Firemen Movers Inc.	(\$58,069)	
<b>Final Excess of Revenue over Expenses</b>	<b>\$1,202,600</b>	



# In-Kind Partnerships

## Shared Treasure

We are incredibly grateful for our committed community who give back through time, talent, and treasure. In-kind donors play a crucial role in supporting Shelter Movers by contributing tangible and vital goods or services instead of cash. Their generosity helps reduce operational costs and provides valuable resources that ensure we allocate earned revenue efficiently and focus on our core mission. Last year we maximized a value of more than \$700,000 in gifted storage space, vehicle rentals, private security, and moving supplies.



A.S.P Security Services | Beaubassin-Est Self Storage (Shediac)  
Bristol Car & Truck Rentals Cascades Containerboard | ContainerWest Manufacturing  
Crown Security Solutions Ltd. Dans La Foule Inc. | Déménagement Outaouais Moving Inc.  
Doane Road Storage | Dymon Storage | Farrell Pack | GardaWorld Security Company  
Genesis Security | Irishtown Storage | Jamieson Car & Truck Rental  
JOLCAR Security Services | Lexington Self Storage | Lighthouse Storage | Location Légaré  
Macho Movers | Maritime Pro Movers | Martel Express Montréal Inc.  
Matco Moving Solutions | Meldrum the Mover Inc. | Metro Storage | Modo Carshare  
Pockit Storage | Power Movers Primo Storage | SecuriGuard | Simple Storage  
Storage Mart Telson Road Mini-Storage | Two Small Men with Big Hearts Moving Co.  
Vigilant Security Services | West Egg | Windmill U-Store It



## Generous Supporters

Shelter Movers unites individuals, charitable foundations, governments, and corporate partners in a compelling vision: to stand with families in crisis. Our volunteers' resilience is matched only by the generosity of our sponsors and donors, whose financial support, goods, and services drive tangible change. Together, we're creating a safer, more dignified Canada for survivors. Thank you to every partner for your meaningful contribution!



### \$1,000,000+

WAGE Canada

### \$225,000+

BlueBird Self Storage  
La Fondation Emmanuelle Gattuso  
GFL Environmental Inc.

### \$100,000+

Anonymous (1)  
CN  
P&L Odette Charitable Foundation  
Paul W. O'Leary Foundation  
Unifor  
StorageVault  
Weston Wood Solutions

### \$50,000+

City of Ottawa  
Department of Justice Canada  
Metallica  
Mini Mall Storage  
Government of New Brunswick -  
Women's Equality  
La Fondation Choquette-Legault  
Patrick Dovigi  
Resources Legacy Fund  
Shoppers Foundation for Women's Health  
Toronto Foundation  
Walsh Foundation

### \$25,000+

Advantage Box Company Ltd  
Anonymous (2)  
Apple Self Storage  
BloombergSen  
British Columbia Civil Forfeitures  
The J & W Murphy Foundation  
The John and  
Marla Levy Family Foundation  
Mantella Corporation  
Montreal Mini-Storage  
Ottawa Community Foundation

Province of Nova Scotia  
RCMP Family Violence Initiative Fund  
River Philip Foundation  
Rogers Communications Inc.  
Seedlings Foundation  
SmartStop Storage  
The Jim Meekison &  
Carolyn Keystone Foundation  
The Windsor Foundation  
Vaultra Storage



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### \$10,000+

The Wilson Foundation  
Andree Rheaume and Robert  
Fitzhenry Family Foundation  
Antoinette Mak  
Avis Budget Group  
Baskits Inc.  
Big Steel Box  
Brooks Business Lawyers  
CDPQ  
CIBC Foundation  
City of Moncton  
REALTORS Community Foundation  
Enterprise  
Firemen Movers Inc.  
First International Courier  
Service Canada  
Construction of Ontario and the Electrical  
Contractors Association of Ontario  
James W Peters  
Kate Daniels  
Kitchener Self Storage  
Manulife Investment Management

Murray Belzberg  
NSLC  
OMISTA Credit Union  
Opus Mechanical Services Ltd.  
PwC Canada  
Rainbow Development Holdings Ltd.  
Robert Kerr Foundation  
The Ronnen Harary Foundation  
S. G. Cunningham  
Tamara Foundation  
The Allstate Foundation of Canada  
City of Cambridge  
The McCain Foundation  
The Sir James Dunn Foundation  
Tippet Foundation  
Town of Riverview  
Traquair Family Foundation  
UNI  
Waterloo Region Community Foundation  
Wesley & Patricia Armour Foundation  
XYZ Storage  
Zeller Family Foundation

### \$5,000+

Alison Fiorini Real Estate  
Altree Developments  
Caponi Financial  
Cheryl Moldon  
Coquitlam Foundation  
Dans La Foule Inc.  
Eric Siegel  
Face the World  
Foundation  
First West Foundation  
(Envision Financial)  
GlaxoSmithKline Consumer  
Healthcare ULC dba Haleon  
Government of Canada -  
CSJ Program (NS)

Hydro Ottawa  
James Purdon  
Kirsten Kennedy  
Koskie Minsky  
KTL Transport  
Larry Clements  
Natalie MacDonald  
Malvern Contract  
Interiors Limited  
Meghan Hull-Jacquin  
MPNG CONSULTING INC.  
Sotheby's  
Perfect Pitch -  
SVP Waterloo Region  
Peter Ekstein Foundation

Raw Signal Corporation  
The Richards Group  
Richmond Firefighters'  
Association  
Rocco & Irene Pantalone  
Family Foundation  
Rockpaper Events Inc.  
SurreyCares Community  
Foundation  
The S.M Blair Family  
Foundation  
Wahlburgers  
William LaMeire  
Zonta Club of Brampton  
& Caledon







**\$1,000+**

- 1265345 Ontario Ltd
- 14689119 Canada Inc.
- 677345 Ontario Limited
- Aaron Kwinter
- Access Community Capital Fund
- Adult Fun Super Store
- AIG
- Alec Milne
- Alexander Profeit
- Amelia Leckey
- Anytime Fitness
- Ashley Audrain
- Bell Canada
- Benevity Inc.
- Bob Henderson
- Bob Silverberg
- Bruno Cascone
- Cambridge Centre Honda
- Canada Summer Jobs
- Cathy Loucks
- Cera Dann
- Charis Wahl
- Charles Cormier
- Chris Wesenhagen
- City of North Vancouver
- City of Surrey
- Community Links
- Culture Athletics
- Daniel De Monte
- David and Candise Elhadad
- Debbie Gallagher and Charles Zakaib
- Deborah Naczynski
- Del Windows & Doors Inc
- Denovo Medical Inc.
- Députée Karine Roy-Boivin
- Diane Dunphy
- DiAnne Masson-Yensen
- Dion Comfort
- District Realty
- Dominique Barker
- Dunavant Logistics Group, LLC
- Eli Lilly Canada Inc.
- Elise Hall Medical Professional
- Ellen Greenblatt Medicine Professional Corporation
- Ell-Rod Holdings Inc.
- Emerald Foundation
- Emma Knight
- Emma Stern
- Enterprise/Taylor Charitable Entities
- Eric Mecklinger
- Evan Risko
- Eventbrite
- Flemming Charitable Foundation
- Fraser Valley Realtors Charitable Foundation
- G. M. B. Painting and Decorating Ltd.
- Graham Smith
- Hamber Foundation
- Hess Millwork
- Howard Kumer
- Impact Ottawa Real Estate Team
- Irving Consumer Products
- Jamie Phelan
- Jane Halverson
- Jo-Anne Ryan
- Delviro
- John Sacke
- Julie Girvan
- Kamloops and District Elizabeth Fry Society
- Karen Comber
- Karine Giguere
- Karline Treurnicht Naylor Medicine Professional Corp.
- Kate Gertner
- Kate Taylor Martin
- Katherine Marr
- Kitchener Knights of Columbus 1504, Father Funcken Council Knoll
- Laura A. Mullin
- Laura Aaron
- Laura Kneebone
- Lesley Glowinsky Saguy
- Leslie Wynn
- Linamar Corporation
- Linda Motz
- Lindsay Collis - Freed
- Lou Myles & Wendy Switzer Myles Endowment Fund
- Maillet Engineering Inc.
- Major Drilling
- Mark and Shelly Diamond Family Fund
- Mark Ewald
- McIndless Family Foundation
- Melanson Road Mini Storage Limited
- Meritview Decorating Ltd.
- Michael J. Henry
- Mortgage Professionals Canada
- Natalie Martin
- Nathaniel Green
- Nationwide Maintenance Systems Ltd.
- Nextround.ai
- Noal Korman
- Norman Raschkowan
- Nova Truck Centres
- Paul Huyer
- Philip Smart
- Princess Management
- Racheal Embury
- Renee Vinett
- Rochelle Perera
- Roger Stalsberg
- Rolland Vaive



## SHELTER MOVERS | ANNUAL REPORT 2023/2024

### \$1,000+

Rubin Thomlinson LLP  
 RX Innovations Inc.  
 SAAB LAJOIE GESTION  
 ETCONSEILS  
 Sabrina Huff Photography  
 Samuel Higgs  
 Sarah Deitcher  
 Scott Wahl  
 Selene Richards  
 Shelley Ambrose  
 Sisters of Charity  
 Soroptimist Club  
 Steve Earle  
 Suzanna Cioran  
 Tamara Bahry  
 TELUS Friendly  
 Future Foundation  
 Teresa Kaiser  
 The Sydney and Florence  
 Cooper Family Foundation  
 Timothy Loch  
 TJRJ Fund  
 TJX  
 Toni Zhong  
 Tourangeau Mechanical Inc.  
 Toyota  
 Tracey Evans  
 Tracey Hendler  
 Triad Office Interiors  
 Tristan Pelletier Real Estate  
 Team - REMAX Hallmark  
 Turtle Creek Asset  
 Management  
 United Way East Ontario  
 Valiquette Mechanical  
 Vancouver Foundation  
 Ville de Dieppe  
 VS LLP  
 Wadih M. Fares  
 Family Foundation  
 Warren Shima  
 Zonta Club of Toronto

### \$500+

114 Wing Combined Charities  
 2572384 ONTARIO  
 Abco International Freight Inc.  
 ADM Aeroports de Montréal  
 Aileen & William Halpenny  
 Alexa Turner  
 Alterna Savings and  
 Credit Union Limited  
 Alysa Treen  
 Amelia Ferguson  
 Amy Tang  
 Barris Law  
 Bluenose Marathon  
 Brenning Construction  
 (1986) Ltd  
 Bruce the Moose Phillips  
 Bustle Clothing Inc.  
 Canada Running Room  
 Carson Dunlop  
 Cheers  
 Christina Topp  
 Christine Temple  
 Collin Johnson Financial  
 Services Inc.  
 Craig Lahmer  
 Daskalogiannakis  
 Dentistry Prof Corp  
 Dave Turner  
 David and Joan Tetrault  
 David Rosenberg  
 Dillon Consulting Limited  
 Douglas Plummer  
 Elaine & Eric Monkman  
 Eli Alter  
 Enterprise  
 Fripp Warehousing  
 Frontier  
 Greely Construction Inc.  
 Halifax Shimmy Mob  
 HMCS Toronto  
 Hudson College  
 Isobel Granger  
 James Little  
 James Smyth  
 Jenny Simon  
 Jillian Tamaki  
 John Pereira  
 Kemnay Family Office  
 Kinette Club of Sackville  
 Kinette Club of Sackville  
 Kinettz Club of Sackville  
 AKemnay Family Office  
 Kinette Club of Sackville  
 Kristen Burgetz  
 Leah Nord  
 Lina Caputo  
 Magpie Jewellery  
 Marc Champoux  
 Margaret Bloodworth  
 Matthew LaBrie  
 McKellar Structured  
 Settlements  
 Melissa Green  
 Metis Luc Industries Inc.  
 Monique Sutton  
 Natasha Sabur  
 Nicholas Woolridge  
 Normandin Chris LLP  
 P&S Gestion des processus  
 d'affaires  
 Patrick Leslie  
 Peter Obradovich  
 Plimsoll Club  
 Pub Saint Pierre  
 R. Howard Webster Foundation  
 Raymond Danniels  
 Robin Neufeld  
 Rural Development Network  
 Ruth Rakoff  
 Ryan Wood Holdings Inc.  
 Scott Millar  
 Serena Gohal  
 The Ostrich Club  
 Victoria Smith  
 Women Presidents  
 Organization Chapter 1  
 Vancouver







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